

PhishDefense

Phishing simulation service enables organizations to effectively test, train and build cyber resilience



Phishing attempts +400% in 2019



32% of breaches involved phishing



Execs compromised in 20% breaches

Phishing is The Top Cyber Attack, People Are The #1 Defense

According to the FBI, phishing represented over \$26 billion in worldwide business costs due to BEC fraud between 2016 and 2019.

The Verizon 2019 Data Breach Investigations Report predicts phishing costs will continue to grow as criminals adapt their attack strategies to reap faster returns via higher-value targets and distracted mobile users who are already at 18% of compromised clicks.

Watching these trends, it's clear that phishing is still one of the most pervasive, insidious cyber threats of our time. And the problem remains unresolved despite increasing investment in hardware, software and cloud-based technologies to combat it.

Why? Vulnerable users are easy targets for cyber criminals. Your most effective line of defense is arming your staff with the skills and knowledge they need. An effective security awareness training program is the solution -- one that is engaging, interactive, and ultimately changes behavior.

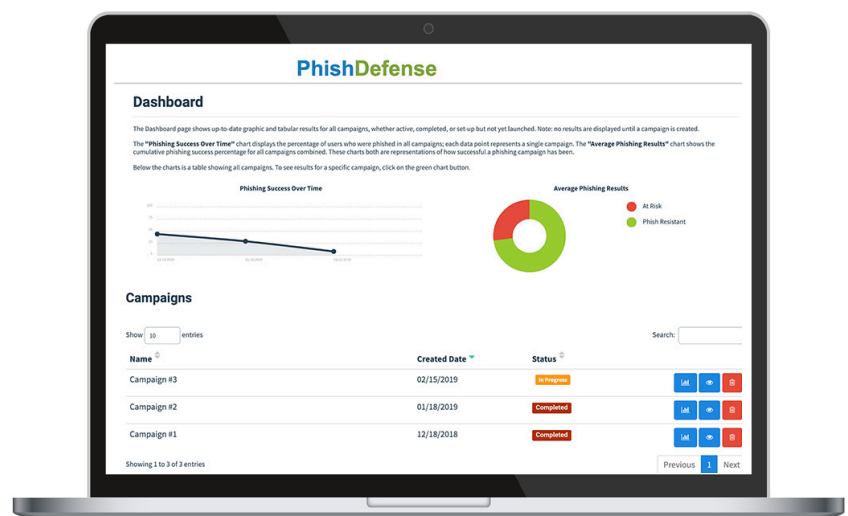
PhishDefense Phishing Simulation Service

PhishDefense is a cloud-based phishing simulator that:

- Automates and simulates phishing attacks across an organization
- Identifies vulnerable employees and takes immediate action to train them
- Captures user data and generates real-time reports

PhishDefense integrates with the Security Mentor **Security Awareness Training Platform** to help ensure your employees are security savvy.

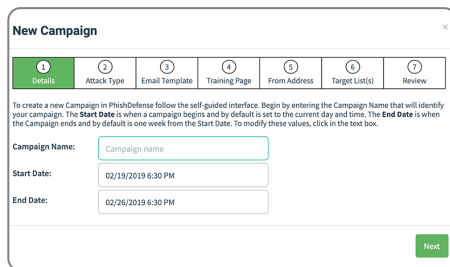
Security Mentor provides what you need to protect your organization against phishing attacks, data breaches, risky behavior and insider threats. Used together, the integrated services enables you deliver a comprehensive, scalable, measurable program in a way that's easy-to-use, addresses your top challenges, and offers users a memorable, best-in-class experience.



Automate & Test

Phishing simulation should be conducted regularly and often.

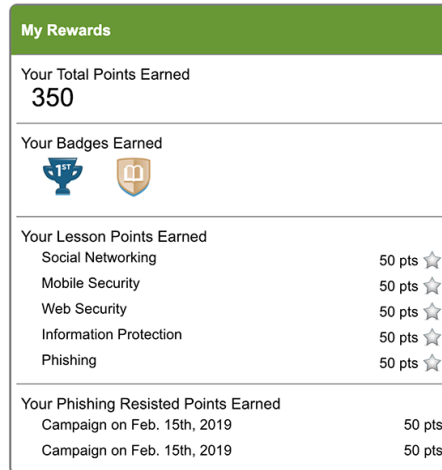
Using PhishDefense pre-built templates, or your own customized templates, you can quickly and easily configure and schedule campaigns to test and measure phishing risk and progress over time.



Identify & Act

PhishDefense automatically detects and records campaign results per user.

Vulnerable users are immediately alerted to their mistake and redirected to targeted training sessions. Positive behavior is rewarded using gamification and friendly competition across your organization.



Measure & Report

Your security awareness program should be based on current, actionable insights and data.

The PhishDefense Dashboard enables you quickly track how your campaigns are doing and assess whether you are lowering your organizational risk by building user resistance.



Features

- 24x7 availability with unlimited phishing campaigns for most training packages
- Intuitive campaign wizard to easily select email templates, training pages, target lists and sending domains, and set campaign schedules
- Customized variables for inclusion of unique organization and user data to emulate spear phishing and BEC attacks
- Target list creation by adding single targets, importing from the Security Mentor Learning Management System or bulk upload
- Organization, group, and individual targeting capabilities
- Extensive library of pre-built templates, as well as the ability to create custom templates
- Automated redirection of at-risk users to relevant, real-time training
- Integration with the Security Mentor Learning Management System
- Dashboard providing real-time reporting and metrics on phishing campaigns

Why Security Mentor

Security Mentor is the industry pioneer and expert in security awareness training and education services. Since 2008, Security Mentor has consistently redefined how training is created, delivered, experienced, and embraced by combining expertise and creativity in security, technology, media, and e-learning. Trusted by customers and celebrated by users, its comprehensive training platform offers on-demand, easy-to-use, and effective solutions including security awareness training, phishing simulation, policy tracking & compliance services, and awareness materials.